

## Netaphor SiteAudit 5.0

Outstanding Fleet Management Solution



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Printers, MFPs and their output are a major expense for most businesses, and managing the devices can be a time-consuming task for the companies' IT departments. For equipment dealers and other resellers, managed print services (MPS) can be a fast-growing business, providing a steady, recurring revenue stream as well as improved service to clients. Netaphor SiteAudit 5.0 allows businesses to track and reduce output costs and can serve as the backbone of an MPS practice for resellers that want to do the same for clients, and its myriad strengths for both markets helped earn it a Winter 2012 "Pick" award as "Outstanding Fleet Management Solution" from the editors of Buyers Laboratory Inc. (BLI).

Netaphor SiteAudit is an integrated fleet-assessment and fleet-management platform that delivers audit tools and usage/service analytics for a wide range of output devices. Intended for use by both IT departments as well as MPS providers, the solution helps customers view print/copy volumes, maximize printer utilization, track compliance with Service Level Agreements (SLAs), and more.

"A device-agnostic solution, SiteAudit can discover and report on both networked and locally connected devices from all major OEMs, regardless of brand," explained BLI Senior Product Editor Jamie Bsales. "Moreover, the solution's proactive notification and reporting features help companies reduce supplies inventory, operations and other costs associated with an output device fleet."

Netaphor SiteAudit has all the features an enterprise or reseller would need to assess and track output devices and meter counts. It supports both networked and locally connected printers and MFPs of any brand, and can report any of the attributes contained in the public MIB (Management Information Base) including total, print and copy meters (broken down by color and black-and-white), page size (ledger/A3 and letter/A4), duplex pages, and much more—up to 500 attributes, depending on the functionality of the device.

In addition, Netaphor has relationships with most leading OEMs that gives them access to private MIB data. And unlike some other output management utilities, SiteAudit also tracks and reports on fax and scan/send volumes for MFPs.

One advantage of SiteAudit versus the competition is the integration of the assessment tool with the management platform. With other solutions, an equipment dealer typically performs a fleet audit to gather initial data about a site's output devices. After a set period (typically 30 days), the full fleet-management tool is put in place—necessitating another software installation and data collection. Version 5.0 integrated the two, delivering an Integrated Assessment Report that tabulates device inventory, volume, reliability and efficiency and creates a finished report from the data. The tool delivers a five-part analysis including user-defined analysis of key facts, recommended actions based on the data collected and a return-on-investment analysis

“Netaphor is honored to receive the BLI ‘Pick’ award for ‘Outstanding Fleet Management Solution,’” said Brian Anderson, sales and marketing vice president of Netaphor Software. “The award recognizes our strength in MPS solution development and certainly will serve to accelerate our goal of demonstrating comprehensive fleet management to potential partners and customers.”

## About **BLI Pick Awards**

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Twice a year with its “Pick” awards, BLI gives special recognition to the hardware and software products that provided the most outstanding performances in BLI’s unique evaluations. Software solutions undergo an in-depth hands-on review that focuses on key attributes for a solution’s target market and compares how well the product stacks up against leading competitors. “Pick” winners rise above the competition in key areas such as value, feature set, ease of use, ease of administration, hardware compatibility, software integration, security and support. Software solutions earn an overall rating based on a five-star scale, and “Pick” contenders are culled from those that earn the highest ratings. Consequently, a BLI “Pick” is a hard-earned award that buyers and IT directors can trust to better guide them in their acquisition decisions.

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