

Media contact:

Judith A. Daughton Public Relations Netaphor Software, Inc. <u>idaughton@netaphor.com</u> +763-360-6308

## Netaphor Hosts SiteAudit Partner Advisory Meeting in Barcelona Spain

Netaphor EMEA Advisory 12 – 13 December 2016 Focus on SiteAudit Workflow and MPS Market Growth

Irvine, Calif. – 14 November, 2016 – Netaphor (<u>www.netaphor.com</u>), a provider of managed print services (MPS) software, today announced it is hosting a partner's advisory council which is a collaborative group focused on strengthening the delivery, capability and profitability of Netaphor partner's managed print services.

Attending provides workflow insights to using SiteAudit from both Netaphor team and industry experts. Attendees will have influence on our future product, sales and support direction as well as a special look into our product roadmap. Detailed below and attached are the event details.

- SiteAudit product workflow & services - Auditing to FM services workflow
- Speaker Service Management

   Leveraging data collection with back-office service
- Partner case study
  - Using SiteAudit to win deals and keep customers
- Speaker MPS market -
  - How to increase the audit impact & new fleet services in Europe
- Roundtables #1 & #2
  - Product workflow & services feedback
  - European partner sales & support strategies

## Meeting Location: Barcelona Spain

Dates: Monday 12<sup>th</sup> and Tuesday 13<sup>th</sup> of December 2016 HOTEL NH Collection Barcelona Pódium Bailén, 4-6, 08010 Barcelona – Spain

## **About Netaphor**

Founded in 1997 and headquartered in Irvine, Calif., Netaphor Software, Inc. develops and sells software for managed print services. The company's flagship product, SiteAudit, is the industry's first software suite to identify, reduce and manage printer costs, saving organizations up to 30 percent during the printer asset lifecycle. SiteAudit customers include organizations in all industries including Jacobs Engineering and Children's Hospital of Philadelphia.