<u>News Release</u> For Immediate Release



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Netaphor Launches MPS Total Cost of Ownership Solution

SiteAudit TCO Analyzer Provides Partners with Solution to Determine Customer's Current and Future Costs and Integrates with Audit Presentation

Irvine, Calif. – 6 February 2017 – Netaphor (www.netaphor.com), a provider of managed print services (MPS) software, today introduced SiteAudit TCO AnalyzerTM. The solution integrates device cost with SiteAudit inventory and volume data to provide partners with a current and future state analysis of customer fleets. Total cost of ownership (TCO) is typically used as the baseline to advance future fleet proposals that lower customer costs. The solution provides manufacturers and dealers with flexible cost models to calculate contract costs. This includes hardware and supplies costs, supply yield, service and warranty costs as well as click per page (CPP) and fixed fee with CPP contracts. Users can filter information to report costs by department, location, device type and more or just use the TCO charts to show the current state versus future state analysis. Additionally the TCO charts link to SiteAudit's audit presentation to reduce dealer preparation time while offering unparalleled fleet analysis.

Key TCO solution features include:

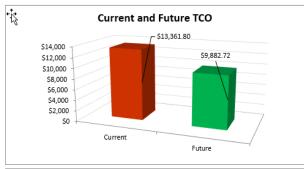
- 1. Assign Keep, Remove, Replace or Move action to determine future fleet state
- 2. Adjust hardware and supplies cost, yield, cost per page (CPP) based on fleet contract type
- 3. Report filtering to drill down by department on inventory, volume and cost regarding current and future states
- 4. Generate charts showing current and future state of inventory, volume and costs
- 5. Link TCO charts with SiteAudit's MS PowerPoint audit presentation

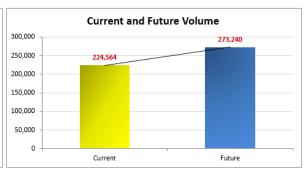
Partners with a SiteAudit Analyzer license can download the TCO solution from the Netaphor support portal https://support.netaphor.com/. Partners with a license may order a license from sales@netaphor.com

About Netaphor

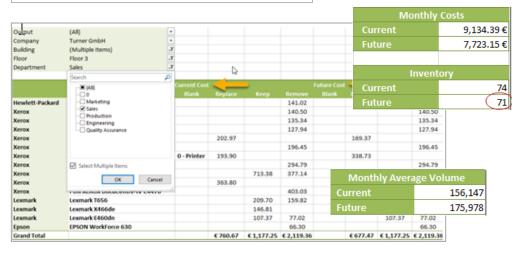
Founded in 1997 and headquartered in Irvine, Calif., Netaphor Software, Inc. develops and sells software for managed print services. The company's flagship product, SiteAudit, is the industry's first software suite to identify, reduce and manage printer costs, saving organizations up to 30 percent during the printer asset lifecycle. SiteAudit customers include organizations in all industries including the Jacobs Engineering and Children's Hospital of Philadelphia.

Charts and reports included in the TCO Analysis









SiteAudit audit presentation with TCO chart integration



All audit charts not included in above picture.

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