# Sales dashboards to improve sales success

Netaphor SiteAudit<sup>™</sup> Power BI Sales Analysis Dashboards

### **Visualizing Sales Opportunities**

The SiteAudit sales dashboards are designed for partners so they can focus on winning new fleet contracts or expand their management of existing customer fleets. Live data is visualized to analyze customer fleet opportunities. This enables sales managers to maximize their sales effort, reach their targets, and provide them with the competitive insight to win more business.



SiteAudit sales dashboards create a new visualization standard of fleet analysis improving sales opportunities and customer service performance



Sales Opportunities visuals provides insightful analysis and visibility into customer opportunities. These opportunities can lead to hardware and services revenue.

A sales manager can identify specific opportunities to improve customer performance and delegate this to the salesperson to initiate a sales call.

Sales Opportunities dashboard

The At-A-Glance visuals are designed to show the end customer a quick fleet overview but also highlight key insights taken from the Sales Opportunities dashboard.

A salesperson can show customers where improvement opportunities lie to reduce fleet costs.



At-A-Glance dashboard



## **SiteAudit Sales Dashboards**

Visualizing sales opportunities to reach sales targets



The typical customer engagement process involves 4-steps.

Goals & Access: Get customer(s) goals; Dashboard data running >14 days

Analysis: use filters & and Drill Through to identify customer needs & opportunities

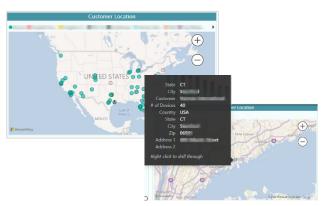
Team Review: review opportunities & proposal with sales team; setup customer appointment

Present: use At-A-Glance with customer to support analysis & proposal

### **Dashboard analysis:**

- Projected monthly and annual volumes
- Lost volume due to supplies waste
- Supplies average replacement levels
- Inventory mix including aging & device type
- Inventory by geographic location
- Service problems over 8 hours
- Open ports security vulnerabilities

#### **Map Visualization**



#### Sales Opportunities dashboard drill-down visuals

#### **DASHBOARD DETAILS**

#### **Platform**

Microsoft Power BI Microsoft Azure Active Directory

#### **Supported Products**

SiteAudit Hosted v7.x

#### Requirements

Microsoft Power BI Pro License User Dashboard Account

Inventory analysis



Volume analysis



Supplies analysis



Service analysis



ISV/Software Solutions

2022NETAPHOR SOFTWARE, INC. All trademarks, trade names, service marks and logos referenced herein belong to their respective companies Pick Award, Buyers Laboratory LLC USA 07.2020













Corporate office: Irvine, California USA Contact: 1 949 470 7955 www.netaphor.com

